



CITY OF TEMECULA

ECONOMIC DEVELOPMENT

41000 Main Street 951-506-5100
Temecula, CA 92590 TemeculaCA.gov

AUTO DEALERSHIP FEE REIMBURSEMENT

Introduction

This handout summarizes the City of Temecula Office of Economic Development Auto Dealership Fee Reimbursement Program.

What is the Purpose and Intent of the Auto Dealership Fee Reimbursement Program?

Provide an incentive to attract new automobile dealerships, and retain existing auto dealerships contemplating significant expansions, that will generate incremental sales tax revenue and create new local jobs through a Development Impact Fee (DIF) and User Fee Reimbursement Program ("Program"). Program approved by the City Council May 8, 2018.

Who is eligible to participate in the Fee Reimbursement Program?

The Program is only applicable to new automotive sales dealerships of new/used cars and trucks or the expansion of existing automobile dealerships of new/used vehicles, which fall within the area depicted in Exhibit A, which would generate incremental annual sales tax revenue to the City, exclusive of any City of Temecula Transactions Use Tax (Measure S or other add-on sales tax).

What fees are eligible for reimbursement?

Only City of Temecula Development Impact Fees (DIF) and City of Temecula User Fees are eligible for reimbursement. Regional fees collected by the City on behalf of other agencies, such as the Regional Transportation Uniform Mitigation Fee (TUMF), are not eligible for reimbursement through this program. Please note, the maximum amount that can be reimbursed is limited to the lesser of:

- 75% of the verified annual sales tax revenue, net of adjustments (excluding any Temecula Transactions and Use Tax) for the first four full quarters of operation; or
- 1.75% of the actual construction cost of the facility; or
- \$250,000

What information is needed to apply for this program?

Applicants must complete the attached application detailing the proposed new dealership or existing dealership expansion and provide:

- Estimated construction cost
- Project timeline
- Requested Development Impact Fees (DIF) and user fees to be reimbursed
- Pro-forma that includes:
 - Projected sales,
 - Estimated sales tax revenues to be generated
 - Number of new jobs created with corresponding position titles and salary ranges for each position.

When must an application be submitted? And when will it be approved?

Applications must be submitted with a Development Plan or Major Modification application. Applications must be approved no later than the time of project approval. In accordance with Government Code Section 53083, applications will be considered by the City Council at a properly noticed Public Hearing.



SUBMITTAL CHECKLIST

| APPLICANT ✓ | STAFF ✓ | # OF COPIES | SECTION | REQUIRED ITEMS |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|--------------------|----------------|----------------------------------|
| | | 1 | A | Completed and signed application |
| | | 3 | B | Pro-Forma |
| | | 3 | C | Construction Cost Estimate |
| | | 3 | D | Project Schedule |
| | | 3 | E | Fee Estimate |
| | | 3 | F | Listing of New Jobs |
| BEFORE SUBMITTING PLEASE REMEMBER | | | | |
| <p>Please contact Planning at 951-694-6400 to coordinate preparation of a fee estimate prior to your submittal.</p> <p>Prior to the submittal of your Auto Dealership Fee Reimbursement application, please contact Economic Development to schedule an appointment 951-506-5100.</p> | | | | |



SECTION A AUTO DEALERSHIP FEE REIMBURSEMENT

PROJECT INFORMATION

Project Title _____

Street Address(es) _____

Assessor's Parcel No(s) _____

General Location _____

ADDITIONAL PROJECT INFORMATION

Projected Sales (Attach Pro-forma)¹ _____

Estimated Tax Revenue (Segregate Property Tax, Sales Tax and City Transactions and Use Tax – Measure S)¹ _____

Total Number of New Jobs (Attach Listing of Position Titles and Salary Ranges for Each) _____

Schedule _____

BENEFITTING ENTITY(IES) USE ADDITIONAL SHEETS IF MULTIPLE OWNERS

Name _____

Website _____

Street Address _____

| | | | |
|------|-------|-----|-------|
| City | State | Zip | Phone |
|------|-------|-----|-------|

E-mail _____

APPLICATION CONTINUED ON NEXT PAGE →

FOR STAFF USE

| CORRESPONDING PLANNING APP. NO. | DATE STAMP | REC'D BY |
|------------------------------------|------------|----------|
| | | |

¹ For existing dealerships, provide current and projected upon expansion

APPLICANT/REPRESENTATIVE

Company

| | | |
|------------|----------------|------|
| First Name | Middle Initial | Last |
|------------|----------------|------|

| |
|----------------|
| Street Address |
|----------------|

| | | | |
|------|-------|-----|-------|
| City | State | Zip | Phone |
|------|-------|-----|-------|

| | | |
|--------|--|--|
| E-mail | | |
|--------|--|--|

PROPERTY OWNER

| | | |
|------------|----------------|------|
| First Name | Middle Initial | Last |
|------------|----------------|------|

| |
|----------------|
| Street Address |
|----------------|

| | | | |
|------|-------|-----|-------|
| City | State | Zip | Phone |
|------|-------|-----|-------|

| | | |
|--------|--|--|
| E-mail | | |
|--------|--|--|

SIGNATURES AND CERTIFICATIONS

I certify under the penalty of perjury of the laws of the State of California that all the information provided in this application is true and correct. My signature also authorizes the City of Temecula, its staff and agents to seek information and conduct an investigation, including, but not limited to, a records check of prior convictions, into the truth of the statements set forth in the application and my qualifications for the permit. I further understand that an incomplete application will result in delays to the processing of my application.

| | |
|-----------------------------------|-------------|
| Applicant's Signature → | Date |
|-----------------------------------|-------------|

I certify under the penalty of the laws of the State of California that I am the property owner of the property that is the subject matter of this application and I am authorizing to and hereby do consent to the filing of this application and acknowledge that the final approval by the City of Temecula, if any, may result in restrictions, limitations and construction obligations being imposed on this real property

| | |
|-------------------------------------|--------------------------|
| Owner's First Name (Printed) | Owner's Last Name |
|-------------------------------------|--------------------------|

| | |
|----------------------------------------------|-------------|
| Owner/Authorized Agent Signature → | Date |
|----------------------------------------------|-------------|

NOTE

Written authorization from the legal property owner is required. An authorized agent for the owner must attach a notarized letter of authorization from the legal property owner.

Multiple parcels will require authorization from each property owner.

SECTION B**FINANCIAL PRO-FORMA**

Provide a financial analysis for all sales tax generating operations taking place in the new/expanded facility: vehicles sales, vehicles leasing, parts, etc. If application is for an expanding dealership - provide current and projected values. Provide Total Sales, Sales Tax (Separate general sales tax and Measure S tax)

SECTION C**CONSTRUCTION COST ESTIMATE**

In accordance with Government Code Section 53083, provide a detailed estimate of the cost of construction.

SECTION D**PROJECT SCHEDULE**

Provide a copy of the project schedule including planning and environmental, entitlements, design, and construction phases.

SECTION E**FEE ESTIMATE**

Provide a copy of the estimated Development Impact Fees (DIF) and User fees.

SECTION F**JOB LISTING**

In accordance with Government Code Section 53083, provide a listing of the new jobs the project will create noting position title, full-time/part-time, and salary ranges for position.