



52%

YTD LODGING REVENUE  
*\$62 million*



14%

YTD OCCUPANCY  
70.8



50%

WEBSITE PAGEVIEWS  
*1.3 million*

WE ARE  
*soaring*  
BACK



51%

WEBSITE USERS  
471,316



12%

SOCIAL MEDIA

 63,179  34,962



71%

YTD PR IMPRESSIONS

3,328,876,823